

# SUGAREX VIETNAM 2026

## 8-9 JULY 2026

### THE ADORA CENTER

431 HOANG VAN THU STREET, WARD 4, TAN BINH DISTRICT,  
HO CHI MINH CITY, VIETNAM

# PROMOTIONAL OPPORTUNITIES



**ONSITE  
MARKETING**



**PRINT  
MARKETING**



**ONLINE  
MARKETING**



**SUGAREX  
CONFERENCE  
ON DAY 2**

[www.sugarvietexpo.com](http://www.sugarvietexpo.com)

Organized By:



Fireworks Trade Media Co., Ltd

Supported By:



HIỆP HỘI MÍA ĐƯỜNG VIỆT NAM

For More Information, Contact us:

(+84) 28 6654 9268

[info@fireworksviet.com](mailto:info@fireworksviet.com)



4x Slots Per Event

### Technology Seminar

A 30 min Presentation Of Your Product On Day 2 Of The Event In An Open Stage Near The Entrance.

Exhibitor **800 USD** | Non-exhibitor **1,200 USD**



**EXCLUSIVE**

### Goodie Bags

Goodie Bags To Be Given Out To Visitors (Goodie Bags And Items Provided By Sponsor).

Exhibitor **1,500 USD** | Non-exhibitor **2000 USD**



2x Slots per event

### X-Banner at Visitor Registration Area

An X-Banner Placed At The Queue Area Of The Registration Counter For More Brand Visibility.

Exhibitor **1,500 USD** | Non-exhibitor **2,000 USD**



**EXCLUSIVE**

### Floor Tiles (Floor Stickers)

4x Floor Stickers With Booth Number And Arrows Pointing To Booth.

Exhibitor **2,000 USD**



2x logos per event

## Stage Sponsorship Logos

Logos On Stage During Opening Ceremony And Information Board.

Non-exhibitor **1,000 USD** | Exhibitor **500 USD**



2x per event

## Information Board Exhibitor List “Must Visit” Logo

A Sticker Placed On The Floorplan Of The Information Board With The Word “Must Visit”.

Exhibitor **500 USD**



**EXCLUSIVE**

## Lounge Sponsor

An 18sqm Raw Space With Freeflow Coffee And Tea For VIP Visitors. Your logo As Sponsor On Fascia

Non-exhibitor **6,000 USD** | Exhibitor **3,500 USD**

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## EXCLUSIVE

### Top Banner On Official Website Homepage

Your Logo On The Official Website On [www.sugarvietexpo.com](http://www.sugarvietexpo.com) Throughout The Event.

Exhibitor **3,000 USD** | Non-exhibitor **4,000 USD**



## EXCLUSIVE

### Your Product Or Company Video Clip On Official Website Homepage

Your Official Video Company Clip (Not More Than 3 Mins For Optimal Results) On Our Website And Posted In Our Social Media.

Exhibitor **2,000 USD** | Non-exhibitor **3,000 USD**

3<sup>rd</sup> Edition  
**Sugarex**  
**VIETNAM 2026**

## EXCLUSIVE

### E - Show Directory Advertisement

Page 2 After Cover - An Exclusive Position Immediately After The Cover Of The Show Directory.

Exhibitor **2,500 USD** | Non-exhibitor **3,000 USD**

**SHOW  
DIRECTORY**

3<sup>rd</sup> Edition  
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**VIETNAM 2026**

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Exhibitor **800 USD** | Non-exhibitor **1,000 USD**

Full Page Full Color Run-On-Page-A Way To Get Yourself Noticed By Potential Clients Or A Simple Splash Of Branding.

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# BOOK IT FAST

1 x per Exhibitor

## e-Mail Blast

An Advertorial With Content Given By You And Emailed To Our Massive More Than 30,000 Database Prior To The Event.

Exhibitor **1,000 USD**

# PRINT MARKETING



## EXCLUSIVE

## Visitor Badges

Your Artwork And Design On The Back Of The Visitor Badges.

Exhibitor **3,000 USD** | Non-exhibitor **4,000 USD**



## EXCLUSIVE

## Lanyards

Your Logo And Design On The Lanyard With Our Official Event Logo.

Exhibitor **4,000 USD** | Non-exhibitor **5,000 USD**

# SUGAREX CONFERENCE ON DAY 2



2x per conference

## Advertorial Slot In Conference

A 30 Min Presentation Of Your Product On Day 2 Of The Event In The Conference Room.

Exhibitor **2,000 USD** | Non-exhibitor **3,000 USD**



**EXCLUSIVE**

## Company Logo

Company Logo In Conference Board.

Exhibitor **1,000 USD** | Non-exhibitor **2,000 USD**



**EXCLUSIVE**

## Conference Goodie Bags

Goodie Bags To Be Given Out To Conference Delegates (Goodie Bags And Items Provided By Sponsor).

Exhibitor **1,500 USD** | Non-exhibitor **2,000 USD**



2x per conference

## Tea Breaks Sponsorships

Tea Breaks Sponsors For The Event. X Banner Would be Placed Showing Sponsorship And Brochures Can Be Placed On The Table.

Exhibitor **5,000 USD** | Non-exhibitor **8,000 USD**



**EXCLUSIVE**

## Conference Lunch

A 5 Star Hotel Lunch Catered To 100 Key Conference Delegates. X Banner Would Be Placed Showing Sponsorship And Brochures Can Be Placed On The Table

Exhibitor **8,000 USD** | Non-exhibitor **10,000 USD**